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## **Sales Talk Competition Winners at Canadian Junior Angus Showdown in Barrie, ON**

**July 26, 2018: For Immediate Release**

**Rocky View County, AB**—Canadian Junior Angus is pleased to announce the winners of the Showdown 2018 Sales Talk Competition. The awards were presented at the banquet on Saturday, July 21<sup>st</sup>.

In the junior division (ages 9–12) champion was Riley Chowen from Thorndale, ON and reserve champion was Susannah Sinclair from Fergus, ON.

Intermediate division (ages 13–16) champion is Jessica Davey of Saskatoon, SK and reserve champion was Nolan Chalmers of Oro-Medonte, ON.

In the senior division (ages 17–21), Heidi Tymko from St. Paul, AB was selected champion and Michaela Chalmers of Oro-Medonte, ON was reserve champion.

At Showdown there are 16 different competitions that Juniors can compete in. Juniors who compete in the Sales Talk Competition prepare a sales pitch and deliver it to a judge. This year's topics were: sell your favourite cow/heifer/bull (junior topic); market yourself as a herd manager (intermediate topic); and market your farm's Angus beef to a restaurant (senior). The judges were Tom MacDonald, Bill Jackson and Don Currie. Juniors are judged on their professionalism, originality and marketing skills.

Canadian Junior Angus is a group of Angus enthusiasts under the age of 21. Showdown is an annual summer cattle show organized by Canadian Junior Angus. It rotates to provinces throughout the country every July. This year 98 participants and almost 150 head of cattle took part in Showdown in Barrie, ON.



*Left to right: Riley Chowen, Susannah Sinclair, Jessica Davey, Nolan Chalmers, Michaela Chalmers, Heidi Tymko*

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