

# The **ANGUS** Word

Canadian Angus Association Newsletter

November 2015

## In This Issue

[CEO Message](#)

[Angus Christmas](#)

[CAA Gold Show Results](#)

[Angus Coffee Break: Angus in the News](#)

[CAA Bull Buyer's Guide](#)

[CAA Member Satisfaction Survey](#)

[From the Angus Registry desk](#)

[National Angus Cookbook](#)

[All Star Team Presentation](#)

[Angus Tags](#)

[A Note from Breed Development](#)

[Give the Gift that Gives Back](#)

[We Accept e-transfers](#)

[CJAA GOAL Conference](#)

[Internship Opportunity](#)

[Mark your calendars](#)

**A message from your CEO**

**Decorate your Christmas tree with the new Angus Jingle Ball ornament!**



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## CAA Gold Show Results

We congratulate many of our Angus friends on their outstanding show season. Here are the 2015 results:

### RED BULLS

- Bull Calf Champion - RED SHILOH CANNON FIRE 8C owned by Shiloh Cattle Co, Craigmyle, AB
- Junior Champion - RED TER-RON HOT SHOT 10B owned by Russell Coward, Swift Current, SK, Rob Adams, Forestburg, AB and Terry Adams, Forestburg, AB
- Senior Champion - RED REDRICH AFTERSHOCK 238A owned by Russell Coward, Swift Current, SK & Redrich Farm, Forestburg, AB

### RED SHOW BULL

- RED REDRICH AFTERSHOCK 238A owned by Russell Coward, Swift Current, SK & Redrich Farm, Forestburg, AB
- Runner Up - RED TER-RON HOT SHOT 10B owned by Russell Coward, Swift Current, SK, Rob Adams, Forestburg, AB and Terry Adams, Forestburg, AB
- Honorable Mention - RED SHILOH CANNON FIRE 8C owned by Shiloh Cattle Co, Craigmyle, AB



It has been such an extraordinary year for Angus in Canada and as we move into our final month and the Christmas holiday I am put in a mood to be thankful for the blessings of our current times. I always get sentimental during the holidays for I believe we largely become the best possible version of ourselves; we are more giving, caring, positive, welcoming, embracing, concerned about our friends and neighbours and, generally, living in a heightened environment of good cheer and recognition of God's blessings. So I thought that this month I would share with you what I am thankful for as we enter holiday season 2015....

First off, I am grateful for our continued strength in commercial prices and the success of our sector. I know feeder margins are still too tight... even negative... so a correction is required; we have seen such a few times this fall. But when our commercial cattlemen are selling calves, routinely, for over \$2.25/lb, it's easy for me to feel full of optimism and positivity about such prices. And the reason why I do is because this translates into stronger bull sales for our CAA members. I am grateful they are increasing their profit margin because they

## RED FEMALES

- Heifer Calf Champion - RED TER-RON DIAMOND MIST 8C owned by Rob Adams, Forestburg, AB
- Junior Champion - RED BLAIR'S BONITA 3B owned by Baxter Blair, McLean, SK
- Senior Champion - RED K ADAMS ZARIA 091Z owned by Halley Adams, Forestburg, AB and bull calf RED TER-RON SHOCKER 10C owned by Halley Adams, Forestburg, AB

## RED SHOW FEMALE

- RED K ADAMS ZARIA 091Z owned by Halley Adams, Forestburg, AB and bull calf RED TER-RON SHOCKER 10C owned by Halley Adams, Forestburg, AB
- Runner Up - RED BLAIR'S BONITA 3B owned by Baxter Blair, McLean, SK
- Honorable Mention - RED SHILOH ALBERTA GAL 85A Owned by Alisha Minchau, Hanna, AB with bull calf RED MINCHAU CHROMED N LOADED owned by Alisha Minchau, Hanna, AB and Shiloh Cattle Co, Craigmyle, AB

## BLACK BULLS

- Bull Calf Champion - GREENWOOD COLOSSAL JJP 28C (JJP 28C) owned by Jayden and Jaxon Payne, Lloydminster, SK
- Junior Champion - REMITALL F BOYCOTT 71B (GR 71B) owned by Remitall Farms Inc, Olds, AB
- Senior Champion - PM THUNDERSTRUCK 22'13 (FIRE 22A) owned by Ryan Currie, Bristol, QC, Tanya Belsham Houston, BC and Peter & Andy Vos, Plainfield, ON

## BLACK SHOW BULL

- PM THUNDERSTRUCK 22'13 (FIRE 22A) owned by Ryan Currie, Bristol, QC, Tanya Belsham Houston, BC and Peter & Andy Vos, Plainfield, ON
- Runner Up - MAY-WAY BREAKOUT 1310 (IMP 1310A) owned by Tanya Belsham, Houston, BC and Caleb W. Flory, Baldwin City, Kansas
- Honorable Mention - REMITALL F BOYCOTT 71B (GR 71B) owned by Remitall Farms Inc, Olds, AB

## BLACK FEMALES

- Heifer Calf Champion - REMITALL F KARAMA 2C owned by Remitall Farms Inc, Olds, AB
- Junior Champion - REMITALL F MISS QUEEN 123B owned by Remitall Farms Inc, Olds, AB
- Senior Champion - BAR-E-L ERICA 74A owned by Maguire Blair, Drake, SK and heifer calf BLAIRSWEST MISS ERICA 400C owned by Maguire Blair, Drake, SK

annually invest part of that margin into better genetics. I am also grateful for our bull buyers.

Connected to this is my thankfulness for the fact that more than 50% of purebred registrations in Canada remain Angus with greater than two-thirds of the national cow herd being Angus or Angus-influence based. Canada is an 'Angus nation'; I am proud of and thankful for that.

I am thankful for our growing domestic political influence within our sector. Angus will be playing a leading role in next year's inaugural Canadian Beef Industry Conference, or CBIC, from Tuesday, August 9th through Thursday, August 11th, 2016. I hope to see many Canadian Angus personalities in Calgary for this great pioneering event.

As always, I am thankful for our inspired and inspiring Angus youth. Whether I am seeing them help a younger fellow Junior, debate the merits of genomics with a cattleman three times their age, or listen intently to breed history from the likes of Doug Henderson or Rob Holowaychuk, I marvel in their creativity, professionalism, grace, energy, ingenuity, commitment and passion.

I am thankful for 'the people who show.' It is so very easy to be critical of this aspect of our sector. There is not a quarter that goes by without someone complaining to me that "The CAA is too focused on cattle shows. There is no

## BLACK SHOW FEMALE

- BAR-E-L ERICA 74A owned by Maguire Blair, Drake, SK and heifer calf BLAIRSWEST MISS ERICA 400C owned by Maguire Blair, Drake, SK
- Runner Up - REMITALL F MISS QUEEN 123B owned by Remitall Farms Inc, Olds, AB
- Honorable Mention - PLUM CREEK PRETENTIOUS 4011 (IMP 4011B) owned by Hollinger Land & Cattle, Neudorf, Sk

## Angus Coffee Break: Angus in the News

Canadian Angus members and the Angus breed have received lots of media attention this month. Here are a few recent articles:



### [National Shows to thank for tremendous turnout](#)

Written by Taylor Hermiston from Lloydminster Meridian Booster

### [It's an Angus Sweep at the Royal as Supreme Champions crowned](#)

Sourced from the Royal Agriculture Winter Fair

### [Families reign supreme at cattle show](#)

Written by Mary MacArthur from Western Producer

### [Friday's Angus Sale averaged \\$14,000 at Agribition](#)

Written by Barbara Duckworth from Western Producer

'real world' at a cattle show!" For starters, the total CAA investment in showing cattle amounts to less than half of 1% of our budget, so this is a pittance. Our Gold Shows are public, they bring people together, they display Angus cattle, they stimulate our youth (and some of us who are 'not-so-youthful' anymore) through the 'sport' of showing cattle. I read in Andrew Johnson's foreward in their upcoming Fall Female Sale catalogue that "These Angus cows are not just how we make our living but they're also our sport and, at heart, we are cow collectors." I admire and appreciate this mindset so completely I cannot even express it. And the people who show feel EXACTLY the same way. I thank them for keeping our cattle in the public eye, I thank them for creating opportunities for our great volunteers to shine, I thank them for bringing us together for fellowship, networking and debate, and I thank them for advancing Angus cattle. It may be only one 'tool in the toolbox' of how you improve a herd, but it's a public one and I am most thankful for it.

This leads me to being grateful for the Supreme dominance of Angus cattle this fall. We won more "Supreme Champion" titles this year than ever before. In fact, the only one that really eluded our Angus producers was the Supreme Champion Female at Canadian Western Agribition last Saturday night. I think every major Supreme Championship held this fall (since September long weekend) has been won by

# Canadian Angus Association **BULL BUYER'S GUIDE**



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Bryan Kostiuik: 306-934-9696 - bryan@todaysangus.com  
Chris Poley: 306-220-5006 - chris@todaysangus.com  
Shane Michelson: 403-363-9973 - shane@tbarc.com  
Office: 306.934.9696 - F: 306-934-0744 - info@todaysangus.com

*Please speak with Today's Angus Advantage representatives about their 15% discount on yearly contracts (card ads exempt), including the CAA Bull Buyer's Guide.*

ADDITIONAL INFORMATION: Karla Ness (587-230-3520, kness@cdnangus.ca) or Keltey Whelan (403-571-3598, kwhelan@cdnangus.ca)

## CAA Member Satisfaction Survey

Thank you to everyone who completed the Member Satisfaction survey that was open during the month of November. With your input, your CAA and Board of Directors will have a better idea on the direction that members want the Association to be heading in and can prepare for the future.

## From the Registry Desk

submitted by Stacy Price

Your CAA staff will be putting together spring inventory and 2016 membership renewal packages in early December. Watch your mailbox or inbox for these important documents! Please note that while you can submit your membership

Angus cattle. You are raising 'great ones' and your friends and neighbors are too.

Which is perhaps one of the reasons why our international reputation continues to grow... and I am thankful for this, as well. Spending time in Mexico during the World Angus Secretariat last month illustrated to me how Canadian Angus is considered influential and respected for our leadership on matters of policy, marketing and member services. Further, however, it reinforced for me how in demand Canadian genetics are worldwide for their adaptability, style, correctness, balance and shape. We have long been proud of our Canadian Angus cattle and the rest of the world is learning this, too.

I am very thankful for the manner in which we have morphed the culture of our former "Annual General Meeting" into our National Convention. With over 400 people attending at least a part of our 2015 Convention, I am exciting to showcase another part of our Angus country in Quebec City next June.

I am thankful for our national CAA headquarters, Angus Central. In this space we can better serve our members and we've been able to grow to continue to do the same... and even do better. I came in this weekend to an office decorated for Christmas with holiday and Angus 'cheer' adorning the walls and hanging from the ceiling. This office houses a dedicated

renewal early and they are due on January 1, we cannot begin processing memberships (which includes charging your credit card, accepting your e-transfer, or cashing your cheque) until the new year.

*This Christmas,*  
*preserve our past and ensure our future...*  
*...with the gift of the*  
*National Angus Cookbook!*

To order your copy,  
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foundation  
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[www.canangusfoundation.ca](http://www.canangusfoundation.ca)

The Canadian Angus Foundation functions to preserve and expand the Angus breed for future generations through education, youth development, scientific and market research and historical preservation and restoration.

## Focus Group Opportunity

Your Association wants to hear from you! We will be holding a series of focus groups based on our new Commercial Angus Identification and Performance Program (CAIPP). We would like to extend an invitation to our members to be part of this discussion. Your feedback is highly valued by your Association. If this opportunity interests you, please contact Taylor Isley at 1-888-571-3580 or [tisley@cdnangus.ca](mailto:tisley@cdnangus.ca) for more details. The focus groups will be held at Angus Central or via teleconference over the next couple weeks.

staff who care about our membership and who 'live' to serve. I am grateful for them every single day.

I am thankful for the bold, futuristic Board of Directors that you have elected and to which I report. Their interest in sustainable financing for your CAA led to the new Business Plan and updated fee schedule which has put us in very steady financial 'waters'. We are having our strongest financial year in history, doubly blessed because Registrations have actually INCREASED year-to-year. The Board knew the 'right' time to make such a change and the membership have responded positively to it. This is a Board I am proud to work with and for.

Finally, I am thankful... above all else... for our members who continue to support and believe in their association and their breed. Our members who doggedly work toward growing our breed day in, day out, every single day of every single year. You are an impressive collection of cattle and businessmen and I marvel at your breeding prowess and business acumen every day. I mean members like John Lee (Chico Ranches Ltd. - CAA Member #5166420) from Airdrie, AB with whom I visited at Gary Smith's (Alta Exports, Poplar Haven purebred Maine Anjou) memorial service last week. John was our 2009 World Angus Forum Organizational Committee Chair and I worked very close with him on this venture for more than five years. He is a visionary thinker and



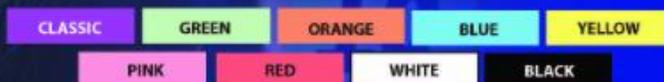
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Toll Free: 1-888-571-3580

www.cdnangus.ca • angustags@cdnangus.com

## A Note from Breed Development

Submitted by: Kajal Devani, Msc  
CAA Director of Breed Development

Thank you for your weight submissions! We truly appreciate our members who got all their weights submitted before the November 1st deadline. If you have not submitted your weights yet please do so ASAP--these weights will be used to generate Interim EPDs for your calves and will be incorporated in the next genetic evaluation in May.

We have also started receiving Pedigree Extract requests as people start preparing for their bull sales. Pedigree Extracts provide the brave person building your sales catalogue with all the pedigree and performance information on your animal electronically. Your Association also offers members the Sale Promotion Package

influential leader and I have utmost respect for him. I thought John and Jan had dispersed their herd entirely, but learned that was not the case; there are still, and will likely be forever, a herd of around 20 head of registered Angus cattle at Chico Ranch. John said, "Angus is in my blood. I don't know who I am if I don't have Angus cattle nearby." John is a true 'Angus man'! For John, as for most of you, Angus is a business, a lifestyle, a passion, a hobby and a livelihood... all rolled into one. It is for you, for your spouse, for your family and, for many of you, for your friends as well. Whether it is through your brilliance in 'matching and stacking' bloodlines, for your marketing originality, for your customer added value, for your benevolence to our Canadian Angus Foundation and Junior Association, I am thankful for our members.

I am thankful for YOU.

And thank YOU for that!

Please accept my wishes for a very Merry Christmas and Happy New Year in 2016! May our next year be just as awesome as this one has been, for which I will be filled with even greater gratitude.

Cheers,

Rob Smith

(\$45) which includes posting your sales catalogue on our website, on our events calendar and promoting it on social media.

As you prepare for your bull sale, consider checking out this [video](#). Several members have told us how much it helped them answer their bull buyers' questions.



*This Christmas,  
give the gift that gives back.*

Support your Canadian Angus Foundation by purchasing a CAF initiative in the name of a loved one

- a portrait on the Wall of Honour
- a Breeders' Choice plaque
- an Angus Roots leaf

**Canadian Angus  
foundation**

Box 3771  
Regina, Saskatchewan S4P 3N8 Canada  
[www.canangusfoundation.ca](http://www.canangusfoundation.ca)

Contact Belinda Wagner at [bwagner@cdnangus.ca](mailto:bwagner@cdnangus.ca)  
or call 1-888-571-3580 to see how you can help build  
a strong foundation this holiday season!

The Canadian Angus Foundation functions to preserve and expand the  
Angus breed for future generations through education, youth development,  
scientific and market research and historical preservation and restoration.

## We Accept e-transfers

It's fast and easy to pay by e-transfer. To pay by e-transfer, please send an [e-mail to Alan](#) with the amount you wish to pay, your member id number, the work order number and the required password or security question answer.

Not sure what to give your  
Angus junior for Christmas?

# How about a trip to GOAL?!



2015 GOAL attendees

## CJAA GOAL Conference

*"Ottawa 2016 - Where Leaders Converge"*

February 13<sup>th</sup>-15<sup>th</sup> • Sheraton Ottawa Hotel

- promotes leadership skills
- hear from motivational and educational speakers
- participate in workshops
- get involved in teamwork activities
- develop beef and industry knowledge
- opportunity to network and socialize with fellow Junior Angus members

visit [www.juniors.cdnangus.ca/goal](http://www.juniors.cdnangus.ca/goal) to find out more!

## Internship Opportunity

If you are looking for help on your operation please send your job posting to [kness@cdnangus.ca](mailto:kness@cdnangus.ca) and we can include it in our monthly e-news!

Internship May 1, 2016 - August 20, 2016

Ole Farms, located in central Alberta, Canada, is seeking students from agricultural colleges and universities who are interested in learning what it takes to operate a successful purebred cow-calf operation. Ole Farms has over 1000 red and black Angus purebred mother cows and 500 commercial cows.

Learning opportunities including but not limited to:

May - calving, doctoring calves

June - calving and pasture rotations

July - pasture rotations, artificial insemination, embryo implantation, calf vaccinations and branding

August - artificial insemination, pasture rotations

- Residence accommodations provided
- Internship dates are flexible around college curriculum
- Since 1998 Ole Farms has been an international destination for agricultural learning opportunities accepting students from Canada, USA, United Kingdom, France and Australia
- Ole Farms motto is "Sharing in the excitement of agriculture!"
- Most important rule: "you have to have fun every day!"

For further inquiries please contact:

Travis Olson

(780) 689-8324

Email: [info@olefarms.com](mailto:info@olefarms.com)

Website: [www.olefarms.com](http://www.olefarms.com)

## Mark your Calendars

December 22 - AC-TV Episode 5 goes live

December 24-28 - Angus Central closed for Christmas

December 31 - Angus Central closed at noon

## Quick Links

[Canadian Angus Association](#) [Canadian Junior Angus Association](#) [Canadian Angus Foundation](#)

[CAA Events Calendar](#)

Find us online!

