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Canadian Angus Association Newsletter

February 2015

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There is no other way to say it... our market is incredible! Bull sales are positively ON FIRE!!! What a tremendous start and we wish everyone all our best for your upcoming sales. I think 2015 is going to be ONE. MORE. GREAT. YEAR...

I hope you have now opened your

Upcoming CAA Events that you don't want to miss!

In partnership with Certified Angus Beef (CAB) the CAA is hosting these upcoming events:

March 31th, 2015 - Feedlot: Maximizing Innovation for Profit - A one day gathering for the feedlot industry providing a broad view of the North American beef industry at the Lethbridge Lodge, 320 Scenic Drive, Lethbridge. The day will begin at 9:00 am with registration and coffee with sessions running from 9:30 am until 3:30 pm. Registration is complimentary and includes lunch. CAB and CAA staff will be on hand to talk about what their partnership means to all sectors of the industry. Please RSVP to save your spot for the day by emailing chazenbergn@cdnangus.ca, for further details visit www.cdnangus.ca

June 8th - 10th, 2015 - Carcass 101 2nd edition - A two day learning & networking opportunity focusing on adding carcass value and increasing consistency of the final product. This event is being held at Olds College, 4500 50 St, Olds, Alberta. Registration will open April 10, 2015 and space is limited so register early. The cost of the event will be \$350 plus GST and includes all sessions plus the opening reception Tuesday evening, lunch and dinner Tuesday and lunch on Wednesday. This project is supported by ALMA. A schedule will be available in the March E-newsletter.

[CLICK HERE FOR MORE INFORMATION](#)

Get Engaged!

Karla Ness

The next episode of AC-TV is going to be online on March 2nd with an episode called "Bulls 'n Tags" There is a large focus on the bull sale season and some feature stories as well. In the episode you will meet some of your CAA field staff, learn key things to remember when transferring your bulls, listen to the Outstanding Young Angus Breeder, Colton Hamilton, hear about CAA research projects and the Lakeland Student Managed Purebred Unit in Vermillion. The episode will wrap up with with GOAL 2015 and the Foundation Legacy Scholarship winners and the new Angus tags that are available to you!

[WATCH THE TRAILER NOW!](#)

Again if you have any stories that you would like to share with the Angus office that could be featured on AC-TV we would love to hear about them! Please contact Karla Ness at kness@cdnangus.ca



Winter 2015 Herd Inventory and Membership Renewal package mailed last month. We strongly encourage you to take the time to read, fill out and return everything that applies to you. I want to stress the importance of the CAA Bylaws Voting Ballot. Your CAA Board of Directors is recommending some changes and it is up to you, the membership, to approve or disapprove of the amendments that your Board suggests. This is the most comprehensive update to our bylaws in 20 years; many of the amendments may seem minor, but others are best voted on with due consideration on your part. We NEED to hear from you! Please send your voting ballot back to Angus Central postmarked on or before March 16th, 2015 in the envelope included in your package that is labeled, "Voting ballot enclosed." I thank you in advance for exercising your democratic right to vote and assuring your voice is heard!

Please contact your national CAA office if you have not received your package and we will determine why that is as well as get one out to you right away. Please note that if you are a recorded 'Online User' then you have received your information via e-mail. If you feel you are missing something that you should have received, my best advice is to first check your e-mail Inbox... you might just find what you are looking for!

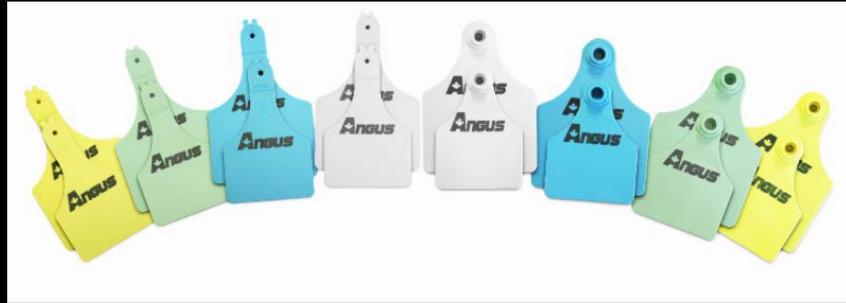
Our Saskatchewan members are currently voting in the election of two (2) of their CAA Board of Directors for the next three years: 2015-18. Current Past President Kevin Blair is not seeking re-election so this, coupled with the expiry of Jon Fox's term, puts the CAA into the position of looking for two Board members to represent the great province of Saskatchewan. Jon Fox (Lloydminster) is running to serve his second consecutive 3-year-term and both Tracey Willms (Dundurn) and Dave Johnson (Peebles) have accepted nominations alongside Jon. We will

Message from the Tag Team

Cheryl Hazenberg

Your Canadian Angus Association now offers an expanded selection of management tags! The Canadian Angus branded dangle tags are now available in all colours offered by Allflex. The largest tag available on the market, the Allflex SuperMaxi tag measuring 4 5/8" x 3" is also available in an array of colours. Colours are also now available in both the two piece traditional tag format and the A-Tags are blue, orange, pink, purple (except SuperMaxi), red, white, yellow, blue and classic green. Free line of text and management number custom printing is also available on A-tags on orders placed prior to March 31st, 2015.

Angus tags and tag accessories are available to order through Byron at the Canadian Angus Association head office or [online](#).



2015 Proposed Amendments to the CAA Constitution and By-Laws

Please remember that Monday, March 16th is the final day you can send your ballot for the proposed revisions to the CAA Constitution and By-laws to be included in the final analysis of the electoral process. In the event you are filling out your ballot and cannot find the details of the proposed revisions, please see this [link](#) to that helpful... maybe even critically essential... document

Canadian Angus Foundation Legacy Scholarship awarded at GOAL 2015

The Canadian Junior Angus Association (CJAA) held their annual Guiding Outstanding Angus Leaders, or GOAL, youth conference this month. For the first time, it was held in Ontario, which proved to be highly successful, boasting the highest participation level ever. The City of Guelph proved to be a perfect location and the CJAA members in attendance, as well as eight (8) friends from the American National Junior Angus Association. The planned sessions were very well received and a truly 'good time was had by all'... Congratulations on our CJAA Board of Directors and their Coordinator, Belinda Wagner, for another superb job. We can all be excited about GOAL staying in Ontario for another year in 2016, and moving a bit to the east...

One of the GOAL highlights was the completion of the competition for, and announcement of, the 2nd Annual recipients of the \$11,000 Canadian Angus Foundation Legacy Scholarships. We want to thank all of the great judges from across Canada and even the United States for evaluating all the applicants, and then the finalists, in each of the four (4) components of this process. The applications were evaluated to select five (5) finalists who completed their adjudication process at GOAL. The result are:

have results of this election by the end of March, so please wish all three of these outstanding candidates the best of luck as they seek re-election or election to the CAA Board of Directors.

We just hosted a delegation of 22 cattlemen and women from the Republic of Kazakhstan here at your Angus Central this morning. I must admit... I have recently been questioning our international export market development because Canada's domestic market is so very, very (historically unprecedentedly) strong. But, in discussion with Rod Guilford (of Xports International, one of Canada's leading exporters of beef cattle genetics), he points out the availability of charter planes, lower fuel costs and \$CDN exchange with the \$USD as factors working VERY MUCH in our favour. Rod is quite confident that exporting may still take place and, amid our current record prices, provide reasonable compensation for the purchase of live Canadian seedstock cattle. So folks... please realize the world is still a very big place with a strong desire for Canadian Angus genetics and even though our prices are 'through the roof', there is still international demand.

A lot of time will be spent this upcoming month working on the Canadian Angus Foundation "Building the Legacy 4" sale, seeking donations of 'the best of the best' Canadian Angus genetics as well as 'cool stuff'. If you have something exciting, valuable and in high demand that you wish to donate, please contact me. "Building the Legacy 3" in Moose Jaw last year set the proverbial 'bar' VERY high, and we will do our best to try and capture the magic, fun and MEMBER VALUE of last year's donations. It's a 'tall order', I know... but we will do our best!

We have also been working on the CAA Long-Term Membership Recognition program, and are so very proud and excited to give you this hint: at Convention in June the

Tyler Dietrich (Forestburg, AB) - \$500;
Allison Speller (Monte Lake, BC) - \$500
Jennifer Jerney (Ashern, MB) - \$2000;
Michaela Chalmers (Shanty Bay, ON) - \$3000;
Matt Bates (Cameron, ON) - \$5000.

Congratulations to all of our applicants, to each of our recipients and, finally, to the CAA members from coast-to-coast, both breeders and supporters of the Canadian Angus cause, who donate and purchase in support of our Foundation and our national youth. YOU are all the 'stars of our show' and NONE of this happens without YOU.

Canadian Angus Foundation Introduces Junior Angus Stockman of the Year Award

The Junior Angus Stockman will receive a \$3,500 bursary to be used for genetics, cattle supplies/equipment, training, etc. along with travel assistance to attend Showdown. Nominations must be submitted by a Canadian Angus Association member in good financial standing. Finalists will be evaluated based on the written nomination and completed by a Skype interview. The award winner will be announced at Showdown, the Canadian Junior Angus National Show, in July.

View and print the [Junior Angus Stockman of the Year Application](#). The application deadline is April 15th.

Canadian Angus Foundation Outstanding Young Angus Breeder

The first recipient of the Outstanding Young Angus Breeder was Colton Hamilton. Colton along with his parents and sister operate Belvin Angus near Bowden, Alberta. Watch a short [video](#) about Colton and learn about his involvement with the Angus breed.

Young Angus breeders will be awarded a \$3,500 cash prize. Initial nominations must be made by Canadian Angus Association members. Finalists will be judged based on a Skype interview. The award will be made at Canadian Angus National Convention.

View and print the [Outstanding Young Angus Breeder application](#). The application deadline is April 15th.

Self-Directed Travel Bursaries Available

The Canadian Angus Foundation offers assistance for national and international travel for young Angus breeders. From that 'trip of a lifetime overseas' to something as simple as your regional cattlemen's conference, the CAF may provide some funding to help you get there. There are still funds available to be used before the end of this year. Please note that awards are considered on a first come, first served basis so submit your application as soon as possible. Please note that applications are due at least 15 days prior to the event that you wish to attend. [Click here for more information or to apply](#).

Kaitlynn Bolduc is the most recent recipient of a bursary from the Foundation. She says, "I have always dreamed about going to Australia so when the opportunity for me to receive a travel bursary from the Canadian Angus Foundation arose, I couldn't think of anywhere else I'd rather go. And so my adventure began... I was lucky enough to have some amazing friends there who offered me a place to stay and tour Angus Studs with them, as well as attend the Royal Easter Show in Sydney.

number of CAA Pioneer 100-Year Members will increase from two (2) to four (4), we will add two (2) more Heritage 75-Year Member as well as honour ten (10) Heritage 50-Year Members. Can you guess who they are? They are LEGENDS... each and every one! Anyway, you'll learn more about them at Convention... Reason #147 for you needing to attend from June 4th-6th...

Finally, if you are looking to spend time with your fellow Angus cattlemen from around the world, please consider the World Angus Secretariat this October in Mexico. Here is the link to their website's registration (sorry, but it's in Spanish: <http://registro.angus.ahmreg.com/>). It looks like an amazing program and INCREDIBLY priced: my estimation is you can participate in the entire program from October 12th to 26th in three regions (Chihuahua, Durango and Sinaloa) with all travel, meals and accommodations included for a price of \$2500 USD plus 16% tax; I think this is unbelievable value and we should be thanking our Mexican friends for doing whatever they had to do to assure such a reasonable price. Other than this, your only cost is the flight to and from Mexico. We will have more information in the future but, for now, please let me know if you'd like to be included on a list for travel. If possible, we may try and cooperate on travel to capitalize on best pricing models.

As always, please contact me with any questions or concerns you may have: 1-888-571-3580 Toll Free. You are why I'm here and your input is absolutely critical to me.

Meanwhile, whether you are 'sitting back' or leaning forward with your high-speed goggles on... ENJOY THE RIDE!!!

Cheers,
Rob Smith

"I learned so much in Australia and talked to so many people, but the most exciting time for me was watching two cows with Canadian genetics walk around the ring in the running for the overall Champion Female and the Hordern Trophy, and being able to watch the Red Angus Female come out on top in the Hordern Trophy Ring. As a Canadian Angus Breeder, there was nothing more exciting than to see Canadian Genetics doing the job for our fellow breeders in Australia."

CAA Board of Directors Winter Meeting Highlights

The Canadian Angus Association Board of Directors met in January. Here are the [highlights](#) of their Winter 2015 meeting

Get involved with your 2015 National Convention

Your Canadian Angus Association's National Convention (this year entitled "Yes We Can") annually showcases the best of the host region with an annual Artisan Fair on the Friday evening during Cattlemen's Connection Day. We are currently seeking applications for artists to participate in this event and showcase their talent to the entire Canadian Angus community. Tables and space will be provided and the fair runs from 5:30 pm to 9:30 pm, Friday, June 5th at Angus Central. More information can be obtained by contacting Stacy Price at sprice@cdnangus.ca or by calling the office at 403 571 3580.

There is also an opportunity for you to showcase your business or operation to the rest of the Canadian Angus fraternity by becoming a sponsor of the event. Full information is available on the Convention page of the CAA website. Contact Cheryl Hazenberg at chazenberg@cdnangus.ca or by calling the office for more information.

Registration will open for Convention on April 1st, 2015 and full details will be available in the March E-newsletter.



Get Angus Swag through the A Store

The [A Store Catalogue](#) features Angus swag and apparel. Custom embroidery with names and logos is available. Watch for new items coming soon to the A-store!

Find the perfect Christmas gift at *The A Store!*

- Adult and baby clothing
- Caps
- Glasses and mugs
- Artwork
- Angus swag and more!

Order today!

The A Store

View catalogue online at
http://issuu.com/canadianangusassociation/docs/promotional_items

Canadian cow-calf smartphone app

The Canadian Hereford, Angus and Simmental Associations have jointly been awarded funding from the Alberta Livestock and Meat Agency (ALMA) to explore the development of a mobile smartphone application ("app") for Canadian cow-calf producers with integration into Canadian breed association performance data. Integrated Traceability Solutions Global ("ITS Global") of Okotoks, AB has been contracted to research and summarize the functionalities Canadian cattle breeders desire in a mobile app. This on-line survey is the first step of the process.

The questionnaire will take ten to fifteen minutes to complete. Survey results will be analyzed collectively by ITS Global, and all individual responses will remain confidential. Only those respondents who express an interest in follow-up will be contacted by ITS Global for further feedback, using only the contact information provided in this survey.

If you choose not to respond to this survey but would still like to provide input on the development of a mobile cow-calf app, please e-mail appinfo@itslivestock.com. Responses will be accepted until March 31, 2015.

Thank you for participating, your input is important.
Please follow this [link](#) to take the survey!

Mark your calendars

Mar 2nd AC-TV Episode 2 "Bulls 'n Tags"

Mar 31st CAA and CAB present *Feedlot: Maximizing Innovation for Profit*, Lethbridge, AB

Apr 3rd Angus Central is closed at noon

Apr 6th Angus Central closed

Apr 6th-7th Advancing Women's Conference, Calgary, AB



Quick Links

[Canadian Angus Association](#) [Canadian Junior Angus Association](#) [Canadian Angus Foundation](#)

[CAA Events Calendar](#)

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Canadian Angus Association | 292140 Wagon Wheel Blvd | Rocky View County | AB | T4A 0E2 | Canada



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