

From: [Canadian Angus Association](#)  
To: [Kelley Whelan](#)  
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## Join us at the 2015 Canadian Angus National Convention!

June 4-6, 2015  
Radisson Hotel and Conference Centre  
Calgary Airport | Calgary, Alberta



Canadian Angus Association Newsletter

March 2015

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To everyone who is finishing their calving or just getting going; breeding cows or thinking about how to 'match and stack' bloodlines to do so; or simply reveling in the unprecedented, extraordinary success that has been the 2015 bull sale season... 'Happy Day' to you!

This early in the season it is uncommon for seeding to take place where I live, west of Olds, AB, but field work has been happening for weeks now and seeding started this week. Everything about this spring seems early, and after such a forgiving winter, I almost feel guilty with our good fortune. I know some folks are worried about moisture but, in knowing how much moisture our eastern Canadian friends have experienced in the past three months (in the form of ridiculous amounts of snow!), I'm NOT going to complain until our situation is much worse than it is right now!

There is now only 35 days until our National Convention starts in Calgary! Your Association is very excited to be hosting this year, in part at Angus Central, your Angus 'home away from home'. Please consider taking a few days from your farm or ranch and coming to Calgary from June 4th-6th. The schedule and registration form links are found elsewhere in this e-news so please think about the value of fraternity and collective celebration of our national Angus successes before you get too busy with haying and silaging.

There are a number of 'launches' we will be doing at Convention, so please be looking for those. Your CAA will be unveiling our new research project, commercial member database and a communications/advertising opportunity for you to promote to your fellow members and commercial Angus producers. Your Canadian Angus Foundation will be debuting its new cookbook as well as (as 'press time') our new official Black and Red Angus art work for the first time in 10 years. We are very excited for all aspects of Convention, and look forward to your reaction to our new initiatives, ventures and products.

As Convention approaches a lot of time will be spent this upcoming month working on the Canadian Angus Foundation "Building the Legacy 4" sale, seeking donations of 'the best of the best' Canadian Angus genetics as well as other 'cool stuff' and experiences. If you have something exciting, valuable and in high demand that you wish to donate, please contact me. 2014's "Building the Legacy 3" in Moose Jaw set the proverbial 'bar' VERY high, and we will do our best to try and capture the magic, fun and MEMBER VALUE of last year's donations again in 2015. It's a 'tall order', I know... but we are doing our very best!

And please expect the "Building the Legacy 4" sale catalogue to appear in your mailbox sometime in the two weeks after our Victoria Day long weekend. And I don't mean your 'e-mail' box... I mean your MAIL mailbox! To provide the highest possible exposure to those CAA members, partners and friends who donate so benevolently of their genetic foundation as well as their 'pocketbook', we will be mailing catalogues to every

[Register here for Convention 2015.](#)

### Get involved with your 2015 National Convention

Your Canadian Angus Association's National Convention (this year entitled "Yes We Can") annually showcases the best of the host region with an annual Artisan Fair on the Friday evening during Cattlemen's Connection Day. We are currently seeking artists to participate in this event and showcase their talent to the entire Canadian Angus community. Tables and space will be provided and the fair runs from 5:30 pm to 9:30 pm, Friday, June 5th at Angus Central. More information can be obtained by contacting Stacy Price at [sprice@cdnangus.ca](mailto:sprice@cdnangus.ca) or by calling the office at 403 571 3580.



There is also an opportunity for you to showcase your business or operation to the rest of the Canadian Angus fraternity by becoming a sponsor of the event. Full information is available on the Convention page of the CAA website. Contact Cheryl Hazenberg at [chazenberg@cdnangus.ca](mailto:chazenberg@cdnangus.ca) or by calling the office for more information

BUILD THE LEGACY WITH US

Canadian Angus Foundation's  
**BUILDING THE LEGACY**  
Sale 4

SATURDAY JUNE 6TH | 8:00 P.M. MST  
RADISSON HOTEL & CONFERENCE CENTRE  
CALGARY AIRPORT | CALGARY, ALBERTA

Join us at the 2015 Canadian Angus National Convention for your opportunity to purchase Angus genetics, exciting non-genetic lots and to give back to Canada's Angus fraternity.

catalogues coming soon!

Canadian Angus foundation

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### Upcoming CAA Events that you don't want to miss!

**June 4-6, 2015- CAA National "Yes We Can" Convention--**  
Registration for Convention has been open since April 1! We encourage you to get registered as soon as possible and call to book a hotel room if you are going to be needing a room. Convention will take place in Calgary between the Radisson Hotel (403- 475-1111, 6620 36th Street NE, Calgary, AB T3J 4C8) and Angus Central. There are many different activities and speakers that will be featured at Convention. Please see the full schedule, registration form and hotel code on our website- [www.cdnangus.ca](http://www.cdnangus.ca)

### Carcass 101

**June 8-10, 2015- Carcass 101: 2nd edition**

In partnership with Certified Angus Beef we are offering a two day learning & networking opportunity focusing on adding carcass value and increasing consistency of the final product. This event is being held at Olds College, 4500 50 St, Olds, Alberta. Registration will open April 10, 2015 and space is limited so register early! Please check out the website

CAA member this year. Please check this catalogue out and consider purchasing from the offering, and supporting your Canadian Angus Foundation!

Speaking of which... thank you for your nominations to two of our relatively new Foundation youth recognition initiatives, the Outstanding Young Angus Breeder award, which will be presented in its second year at Convention, and our new Junior Angus Stockman of the Year award, to be presented at Showdown in Olds this July. We had many nominations for these awards and we appreciate you respecting our fine young Angus stockmen and women. The deadline is TODAY to apply for the Robert C. McHaffie Junior Ambassador competition, and we look forward to another impressive process featuring five (5) inspiring Angus youth during Convention. Finally, please remember the Dick Turner Memorial Scholarship deadline which is May 15th. Here is a link to the application form on our website:  
<http://www.canangusfoundation.ca/2015%20Dick%20Turner%20Memorial%20Scholarship%20Application.pdf>.

Some staff updates for you... Previous marketing assistants, Matt Bates and Kelley Whelan, are back with your CAA and working to enhance your CAA member experience every day through the summer months. Kelley is located at Angus Central, our national headquarters, while Matt will operate from his home in Ontario, as he did two years ago. These are two talented young cattlefolk, and we are lucky to have their enthusiasm, creativity and dedication helping Canadian Angus for the next few months.

Further, one of our longest serving staff members, Cheryl Hazenberg, has decided to return to her native Ontario for the majority of the year. Subsequently, her position with your CAA has changed from "Director, Technical Services" to "Eastern Canada Manager". She is still responsible for most of her prior duties, but will be a CAA senior staff providing closer contact to our many members in Ontario, Quebec and the Maritimes. Her contact information has not changed: if you need to reach Cheryl for any reason her number remains 403-888-3454 but please know she is located in Ontario.

We are now offering a "Basic CAPP" enrolment... In response to those members who raise straight Canadian genetics and would like eventually be a part of our genetic evaluations, submit performance data on their calves, and benefit from the other tools provided by the Canadian Angus Performance Program including a substantial fee incentive on registrations and transfers, your Association will provide a basic, in-herd version of the Performance Program (no EPDs) as of June 1st. For more information on this program please contact your CAA Director of Breed Development, Kajal Devani.

Bull sale transfers are really starting to 'pour in', and while we remind you to send them in, please note you have an additional 30 days to do so at the lowest cost available. Part of the Fee Schedule Update that was launched on January 1st, 2015 is a change on the lowest transfer fee - times from 60 days and under to 90 days and under.

Please remember to send your yearling weights to us by May 15th to assure inclusion in the next Black and Red evaluations, performed along with the evaluations done by our partners and friends 'to the south', the American Angus Association and Red Angus Association of America.

In the next month our registration deadlines will come for both Convention and Carcass 101 ([http://www.cdnangus.ca/main\\_page.htm](http://www.cdnangus.ca/main_page.htm)). Please make sure you get in on the action for one or both of these highly-rated events.

Plans are well underway for this October's World Angus Secretariat in Mexico. I believe there will be a delegation at our Convention to promote this event, and we have information included here as well. I believe Canada will have the largest delegation in attendance... let's go and make our global Angus friends and partners know how much "Angus means business" in Canada!

As always, please contact me with any questions or concerns you may have: 1-888-571-3580 Toll Free. You are why I'm here and your input is absolutely critical to me.

Until next month everyone!

Cheers,  
Rob Smith



[www.cdnangus.ca](http://www.cdnangus.ca) for full registration details. The cost of the event will be \$350 plus GST and includes all sessions plus the opening reception Tuesday evening, lunch and dinner Tuesday and lunch on Wednesday. This project is supported by ALMA.

### Get Engaged!

Karla Ness

Convention will be here in no time! We have been busy preparing for the event and have some neat activities planned. In the video below you can see some of the places that you can visit while you are out at Convention this year in Calgary!



Convention 2015

Remember that Bulls n' Tags, the second episode of AC-TV is online and ready for you to **watch!** If you have any stories that you would like to share with the Angus office that could be featured on AC-TV we would love to hear about them! Please contact Karla Ness at [kness@cdnangus.ca](mailto:kness@cdnangus.ca)

### A Note from Breed Development

Kajal Devani

#### Scrotal Circumference:

Your Association has received a lot of calls in regards to scrotal circumference this spring. Your Association, mandated by the Canadian Pedigree Act to register and promote the Canadian Angus breed, does not have a registration requirement for scrotal circumference. The Western Canadian Association of Bovine Practitioners updated their minimum requirements for scrotal circumference in 2013 and many veterinarians have adopted these as they semen test bulls this spring. To see their guidelines please click [here](#).

#### Funding to buy chutes and scales:

The updated fee schedule offers Performance Program members a considerable incentive on registration and transfer fees. For members who would like to participate in the Performance Program but need a chute and scale there is Provincial funding readily available to help offset the cost of this equipment. Please [click here](#) for provincial program information.

#### May 15th Deadline:

Just a reminder that all performance information for your Spring 2014 born calves needs to be submitted before May 15th. This includes sorting out any pending registrations, birth weights, weaning weights, yearling weights, and ultrasound scan information. This data will be used in the two National Cattle Evaluations for the calculation of EPDs. Members with missing data will be removed from the Performance Program so please make sure that all your weaning weights are submitted. If you need a hand please don't hesitate to contact the office.

### Road report from Brian Good

In summary this had been the greatest bull sale season in the history of beef cattle in Canada and across North America. Record high for averages have been established, along with some record grossing sales and record individuals. This goes down the line to make the commercial market in record dollars in all weight divisions. It appears that a lot of heifer are going to be bred, growing the demand for heifer bulls at the sales this spring and last fall. Cheryl will have a price per bull average figured out as soon as all the number are in and I know it will be very good! Congratulations to all our bull customers, that being commercial and purebred producers, for a job well done!



Picture taken at U2 Sale at High River Auction Market.

### Summer interns are back at Angus Central

We are very pleased to have Keltey Whelan and Matt Bates back for the summer to help us with various projects. Keltey is based out of Angus Central and Matt is based out of Ontario.

This summer Keltey will be helping with many design projects and collection of stories for AC-TV. She recently graduated with her Diploma in Communication Arts- Advertising and Public Relations from Lethbridge college. Congratulations Keltey!

Matt will be in Ontario for the summer with a large focus on collecting stories for AC-TV and Meet the Producer segments. Matt has some neat trips lined up this summer. He will be traveling as the outgoing ambassador to the Maritimes in June and Argentina in July.



### Reminder from Registry

Stacy Price

#### The Dreaded Spot Test

Yes it is that time of year again, if you have an outstanding spot test you should have been contacted by the office to remind you to complete it. We have been working diligently through March and part of April to get reminders and new tests out to everyone who has not complied.

As per the Member Handbook - Registry Information, page 19 In an effort to ensure that the parentage of registered animals is correct and to maintain breed purity, the Canadian Angus Association verifies the parentage of every 200th registered animal.

Now we understand that members are busy and sometimes forget to do this and are surprised when their account is suspended, so to alleviate these issues we hope that by reminding members earlier in the year while cows are still at home we can get these tests completed. Please if you have gotten a reminder follow up with us, get the hair to the lab or if you are unable to complete the spot test on the animal in question, it is your responsibility to contact us to find an alternate animal that we can test.

To those members who have completed their spot tests already thank you very much, we appreciate your attentiveness with this matter.

Stacy Price - Registrar

### World Angus Secretariat - Mexico 2015

We encourage everyone to learn more about the World Angus Secretariat that is hosted in Mexico this coming



October ([www.worldangussecretariat.com.mx](http://www.worldangussecretariat.com.mx)) There are various activities planned including tours, speakers and networking opportunities with Angus breeders from all across the world. If you decide that you would like to attend this event please try to book your travel with Monica Hillis of TierOne Travel, Calgary (403 203 9266 and email: [monica.hillis@tieronettravel.com](mailto:monica.hillis@tieronettravel.com)) so you can have similar travel arrangements with your Canadian Angus family.

## CJAA News and Updates

### Showdown Entry Form is available

CJAA

It is almost that time of year again! Showdown will be held in Olds, AB this year from July 16-18. The [Entry form](#) is now available online. Please note that the deadline is June 1, 2015. Get your forms in today!

Read more about Showdown [here](#).

### U.S. Exchange program Opportunities

Do you want to travel south to attend one of the American Angus or American Red Angus Events?

Learn more about each trip- [LEAD 2015](#) or [RoundUp 2015](#)

Apply through the CJAA before May 10th!

[LEAD Application](#)  
[RoundUp Application](#)

### Self-Directed Travel Bursaries Available

The Canadian Angus Foundation offers assistance for national and international travel for young Angus breeders. From that 'trip of a lifetime overseas' to something as simple as your regional cattlemen's conference, the CAF may provide some funding to help you get there. There are still funds available to be used before the end of this year. Please note that awards are considered on a first come, first served basis so submit your application as soon as possible. Please note that applications are due at least 15 days prior to the event that you wish to attend. [Click here for more information or to apply.](#)

*I was lucky enough to be one of the chosen delegates to be rewarded a travel bursary to take the short hike to Guelph Ontario and attend the 2015 Goal Conference. With out the travel bursaries in place it would have not been possible for me to attend.*

*Learning everything that I did at Goal to add to my knowledge of agriculture as I pursue my future in this field was something every young Angus enthusiast should have the opportunity to do. The new connections that I made from America and also from the eastern parts of Canada will be something I hold onto for future opportunities. Hearing from the keynote speakers and other delegates on the trip about their positive experience in the industry for the youth was very inspiring.*

*Knowing more about the bursaries that are in place with the Canadian Angus Association is a great benefit to me for I hope to apply again in the future. A huge thank you in everything you do for the Canadian Angus youth.*

*Written by Tyler Dietrich, Forestburg, AB*

### Mark your calendars

May 10- Exchange program deadline (LEAD and RoundUp)

May 15 Dick Turner Memorial Scholarship Fund application deadline

May 15 Angus Central closed at noon

May 18 Angus Central closed

June 4-6 CAA National "Yes We Can" Convention; Calgary, AB

June 8-10 Carcass 101; Olds, AB

June 15- CJAA Scholarship deadline

### Quick Links

[Canadian Angus Association](#) [Canadian Junior Angus Association](#) [Canadian Angus Foundation](#)

[CAA Events Calendar](#)

Find us online!



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