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Canadian Angus Auction Market of the Year Award Presented to Perlich Brothers Auction Market

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Rocky View County, AB — The Canadian Angus Association is pleased to honour Perlich Brothers Auction Market from Lethbridge, AB with the Auction Market of the Year Award. This award was presented in Moose Jaw, Saskatchewan by CAA Director of Field Services, Brian Good, at the Livestock Markets Association of Canada annual conference.

Perlich Brothers Auction Market has been serving southern Alberta since 1967. They are a family owned company that offer various services to the area that surround them. They are known for innovative auction market methods, attention to detail and commitment to their customers. They pride themselves on customer satisfaction. With high confidence from both buyers and sellers this has enabled Perlich to become one of the largest and most diversified auction companies in western Canada. Their facilities can feed and water 4,000 head and up to half of those can be under cover in clean straw bedded pens. Perlich Brothers Auction does not just sell livestock. They have experience with equipment and machinery auctions as well.

Congratulations to Bob, John, Ken, Stan and Maureen Perlich and all the staff of Perlich Brothers Auction Market. Your hard work and dedication to the agriculture industry does not go unnoticed. The Canadian Angus Association proudly awards you for your efforts last year and wishes you continued success in the future.

The Auction Market of the Year Award was introduced in 2006 to recognize and honour those auction markets that work hard to promote Angus cattle. Auction markets across Canada have been recognized for their support of the Canadian Angus Rancher Endorsed program.

The Canadian Angus Association is Canada's largest purebred beef breed organization. The Association represents 3,000 members across Canada for the purposes of registering and recording the pedigrees of purebred Angus cattle in the closed Herd Book and promoting the breed across Canada. The member-approved mandate is to maintain breed registry, breed purity and provide services that enhance the growth and position of the Angus breed.

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For more information and to obtain photos of the award presentation, please contact:

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