



Box 3771, Regina, SK S4P 3N8
Phone 306-757-6133 • Fax 306-525-5852
Email bwagner@cdnangus.ca

Sales Talk Competition Winners at Canadian Junior Angus Showdown in Lloydminster, SK

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Rocky View County, AB—Canadian Junior Angus is pleased to announce the winners of the Showdown 2017 Sales Talk Competition. The awards were presented at the banquet on Saturday, July 22nd.

In the junior division (ages 9–12) champion was Callie Steen from Dundurn, SK and reserve champion was Reese Wildman from Sangudo, AB.

Intermediate division (ages 13–16) champion is Riley Leeson from Vauxhall, AB and reserve champion is Denver Bolton from Lansdowne, ON.

In the senior division (ages 17–21), Ty Dietrich from Forestburg, AB was selected champion and Meghan McGillivray of Kamloops, BC was reserve champion.

At Showdown there are 14 different competitions that Juniors can compete in. Juniors who compete in the Sales Talk Competition prepare a sales pitch and deliver it to a judge. This year's topic was marketing their bulls. The judges were Russ Copeland and OBI's Rob Holowaychuk. Juniors are judged on their professionalism, originality and marketing skills.

Canadian Junior Angus is a group of Angus enthusiasts under the age of 21. Showdown is an annual summer cattle show organized by Canadian Junior Angus. It rotates to provinces throughout the country every July. This year a record 158 participants and almost 200 head of cattle took part in Showdown in Lloydminster, SK.

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Left to right: Callie Steen, Reese Wildman, Riley Leeson, Denver Bolton, Ty Dietrich, Meghan McGillivray

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For more information, please contact:

Tina Zakowsky

Administration Team Leader

Canadian Angus Association

1-888-571-3580 extension 3584

tzakowsky@cdnangus.ca