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**Angus Youth Showcase Print Marketing Skills at Canadian Junior Angus Showdown in Lloydminster, SK**

**July 25, 2017: For Immediate Release**

**Rocky View County, AB**—Canadian Junior Angus is pleased to announce the winners of the 2017 Print Marketing Competition. The awards were presented at the banquet on Saturday, July 22<sup>nd</sup>.

In the junior division (ages 9–12) champion was Kylie Willms and reserve champion was Lane Steen, both of Dundurn, SK.

Intermediate division (ages 13–16) champion is Forestburg, AB's Keely Adams and reserve champion is Brielle Johnson from Peebles, SK.

In the senior division (ages 17–21), Ty Dietrich from Forestburg, AB was selected champion and Kodie Doetzel of Lipton, SK was reserve champion.

Print Marketing competitors are required to make a print ad at Showdown with materials supplied by Canadian Junior Angus. Participants in the peewee division can promote anything that they like with their ad while participants in the junior, intermediate and senior divisions were asked to prepare an ad marketing their operation and/or items from their operation such as animals, embryos, etc. The competition was judged by OBI's Rob Holowaychuk and CAA CEO Rob Smith.

Canadian Junior Angus is a group of Angus enthusiasts under the age of 21. Showdown is an annual summer cattle show organized by Canadian Junior Angus. It rotates to provinces throughout the country every July. This year a record 158 participants and almost 200 head of cattle took part in Showdown in Lloydminster, SK.



*Left to right: Kylie Willms, Lane Steen, Keely Adams, Brielle Johnson, Ty Dietrich, Kodie Doetzel*

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