



292140 Wagon Wheel Boulevard
Rocky View County, AB T4A 0E2
Phone: (403) 571-3580 Fax: (403) 571-3599
www.canangusfoundation.ca

Third Annual Building the Legacy Sale Surpasses \$120,000

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Rocky View County, AB — The third annual Canadian Angus Foundation (CAF) Building the Legacy sale far exceeded expectations by raising more than \$120,000 for the Canadian Angus Foundation Saturday during the Canadian Angus National Convention in Moose Jaw, Saskatchewan. The sale was initiated in 2012 to support the CAF in preserving and expanding the Angus breed for future generations through education, youth development, scientific and market research and historical restoration.

Generous donors contributed 56 lots of Angus semen and embryos, three heifer picks of the herd, artwork and experience packages. The highest selling item was a pick of the 2014 heifer calves from Young Dale Angus of Carievale, SK, purchased for \$15,500 by Poplar Meadows of Houston, BC.

“I can only use the words ‘generosity’ and ‘benevolence’ to describe the Canadian Angus Foundation's ‘Building the Legacy 3’ fundraiser auction sale at the 2014 Canadian Angus Association National Convention in Moose Jaw, SK. This is an epic achievement and I am so proud to be part of the Angus fraternity,” said Canadian Angus Association CEO Rob Smith. “I am humbled by the support of all donors, buyers and volunteer sale staff and proud of their commitment to the CAF.”

The 2014 edition of the sale featured more art lots than ever as well as several “experience” lots such as Dinner for Four with the CAA Board of Directors at CAA headquarters, Angus Central and an attendance package for Convention 2015 to be held in Calgary, AB.

The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

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For more information, please contact:

Tina Zakowsky
Director of Communications
Canadian Angus Association
1-888-571-3580
tzakowsky@cdnangus.ca