Canadian Angus Association Presents 2016 Western Feedlot of the Year Award to Korova Feeders, Doug & Helga Price

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Rocky View County, AB — The Canadian Angus Association is pleased to honour Korova Feeders, Doug and Helga Price of Acme, Alberta with the 2016 Western Feedlot of the Year Award. This award was presented at Carcass 101 held in Olds, AB, June 21–22.

Korova Feeders has a 30,000 head capacity at two feedlot locations. The Prices also operate Echo Sand Ranching, a beef cow/calf operation in Alberta and Saskatchewan with 4,000 Angus and Angus influence cows. They currently have 8,000 yearlings on grass in Saskatchewan.

The Prices and Korova Feeders are part of the Sunterra Group along with Doug’s brothers Ray, Art, Dave and their families. The Sunterra Group’s business interests include hog, cattle and crop production; lamb processing; a chain of food retail stores and restaurants in Calgary and Edmonton; Sunterra Farms; and Sunterra Meats.

The Canadian Angus Association introduced the Feedlot of the Year award in 2010 to recognize feedlots that promote Angus to their customers and that feed Canadian Angus Rancher Endorsed tagged cattle.

The Canadian Angus Association is Canada’s largest purebred beef breed organization. The Association represents more than 2,000 members across Canada for the purposes of registering and recording the pedigrees of purebred Angus cattle in the closed Herd Book and promoting the breed across Canada. The member-approved mandate is to maintain breed registry, breed purity and provide services that enhance the growth and position of the Angus breed.
Left to right: Brian Good, Senior Director of Business Development, BC & Alberta; Doug and Helga Price; Nate Marin, Director of New Generation Breeder Development; Cheryl Hazenberg, Director of Business Development, Eastern Canada; Doug Reid, Canadian Angus Association Director, Alberta

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