



# Canadian Junior Angus Association

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## Angus Juniors Prove Their Pitching in Sales Talk Competition at Canadian Junior Angus Showdown

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**ROCKY VIEW COUNTY, AB** — The Canadian Junior Angus Association is pleased to announce the winners of the Showdown 2014 Sales Talk Competition. Awards were presented at the banquet on July 19<sup>th</sup> in Virden, Manitoba.

At Showdown there are 14 different competitions that Juniors can enter. Juniors that compete in the Sales Talk Competition prepare a sales pitch that is presented to a judge. This year the topic that the senior Juniors had to focus on was selling a bull or semen from a bull. Juniors are judged on their professionalism, originality and marketing skills.

In the junior division (ages 9–12) champion went to Coy Gibson and the reserve champion was Baxter Blair.

Moving to the intermediate division (ages 13–16) was won by Kodie Doetzel and Chris Jermey was the reserve champion winner.

In the senior division (ages 17–21) Jennifer Jermey took home the grand champion and Chad Lorenz was reserve.

The Canadian Junior Angus Association is a group of Angus enthusiasts under the age of 21. Showdown is an annual summer cattle show organized by the Canadian Junior Angus Association. It rotates to provinces throughout the country every July. This year there were 92 participants that took part in Showdown in Virden, Manitoba.

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