



# Canadian Junior Angus Association

Box 3771, Regina, SK S4P 3N8  
Phone (306) 757-6133 • Email [office@saskatchewanangus.com](mailto:office@saskatchewanangus.com) • Fax (306) 525-5852

**Angus Youth Bring Their Creativity for Marketing to Canadian Junior Angus Showdown in  
Truro, NS**

**August 4, 2016: For Immediate Release**

**REGINA, SK**—The Canadian Junior Angus Association is pleased to announce the winners of the 2016 Print Marketing Competition. Awards were presented on July 30<sup>th</sup> at the Showdown banquet.

In the junior division (ages 9–12) the winner was Abby Falconer from Pictou, Nova Scotia and reserve went to Nolan Chalmers of Shanty Bay, ON.

In the intermediate division (ages 13–16) the champion was Halley Adams from Forestburg, AB and Amanda McGillivray from Kamloops, BC took reserve champion.

The senior division (ages 17–21) champion was Nicole Booth from Jolicure, NB and reserve was won by Michaela Chalmers of Shanty Bay, ON.

Print Marketing competitors are required to make a print ad at Showdown with materials supplied by the Canadian Junior Angus Association. Participants in the junior division can promote anything that they like with their ad while participants in the intermediate and senior divisions were asked to prepare an ad marketing their bulls.

The Canadian Junior Angus Association is a group of Angus enthusiasts under the age of 21. Showdown is an annual summer cattle show organized by the Canadian Junior Angus Association. It rotates to provinces throughout the country every July. This year there were 72 participants that took part in Showdown in Truro, NS.

-30-

For more information, please contact:

Tina Zakowsky  
Director of Communications  
Canadian Angus Association  
1-888-571-3580 extension 3584  
[tzakowsky@cdnangus.ca](mailto:tzakowsky@cdnangus.ca)