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Showdown Graphic Design Competition Showcases Youth Talent

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Rocky View County, AB—Canadian Junior Angus is pleased to announce the winners of the Showdown 2017 Graphic Design competition. The winners of this competition received their awards at the Showdown banquet on Saturday, July 22nd.

In the junior division (ages 9–12) the champion was Kylie Willms of Dundurn, SK and reserve was won by Kasey Adams from Forestburg, AB.

In the intermediate division (ages 13–16) champion awarded to Keely Adams from Forestburg, AB and reserve champion was awarded to Hillary Sauder from Hodgeville, SK.

In the senior division (ages 17–21), Ty Dietrich from Forestburg, AB was awarded champion and reserve champion went to Payton Schwan of Swift Current, SK.

Juniors can participate in 14 different competitions at Showdown. Participants in the Graphic Design Competition create an ad using their computer at home and bring it to Showdown for judging. The ads are judged on their originality, eye appeal and information and must promote the Angus breed, the beef industry or an individual herd. This year's judge was CAA Branding Officer Keltey Whelan.

Canadian Junior Angus is a group of Angus enthusiasts under the age of 21. Showdown is an annual summer cattle show organized by Canadian Junior Angus. It rotates to provinces throughout the country every July. This year a record 158 participants and almost 200 head of cattle took part in Showdown in Lloydminster, SK.



Left to right: Kylie Willms, Kasey Adams, Keely Adams, Hillary Sauder, Ty Dietrich, Payton Schwan

-30-

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