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Canadian Angus Association Launches Commercial Angus Identification and Performance Program

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Quebec City, QC—One year after announcing the Commercial Angus Identification and Performance Program, CAIPP was formally launched at Cattlemen’s Connection Day during the Canadian Angus National Convention in Quebec City, Quebec by Taylor Isley, CAA CAIPP Coordinator and David Saretsky of Cantriex Livestock International Inc.

CAIPP is an initiative based on the Angus Tag program to provide pedigree and performance data to commercial producers that they can use to make selection decisions and market their cattle. The program is designed to enable producers to record pedigree and performance information on cross bred cattle and to record feeder calf performance at the farm, feedlot, and packing plant. Producers will have access to parent verification, animal records, performance endorsements, a sire summary, and in-herd indexes of calves.

“Through CAIPP, Angus Tag users can now record Angus-tagged calves with verified pedigree and performance information,” says Rob Smith, CEO. “Tag users will also be able to record other information such as growth rates on the farm and in the feedlot, as well as carcass quality. CAIPP provides linkage and communication from the purebred breeder to the commercial cattlemen, feedlots and to the packing plant. This program adds value by providing producers with valuable tools that can be used to make genetic selection decisions and to market their calves. It will also help producers, feedlots, and packers source high quality cattle.”

Saretsky spoke about how CAIPP is helping on both a large scale and small scale. “CAIPP provides a functional analysis built around specific needs with data in a usable form. The data allows for ranch-to-ranch comparison and provides ease in benchmark and index creation. On a smaller scale, the data allows us to make breeding decisions based on fact. It allows us to know for certain which sires are making a difference. It allows us to measure ourselves.”

Producers wishing to learn more or participate in the program should contact Taylor Isley at tisley@cdnangus.ca or 1-888-571-3580.

The Canadian Angus Association is Canada’s largest purebred beef breed organization. The Association represents more than 2,000 members across Canada for the purposes of registering and recording the pedigrees of purebred Angus cattle in the closed HerdBook and promoting the breed across Canada. The member-approved mandate is to maintain breed registry, breed purity and provide services that enhance the growth and position of the Angus breed.

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