

Canadian Angus Association Board of Directors Meeting

Highlights

Sunday, January 25th – Tuesday, January 27th, 2015
Angus Central | Rocky View County, AB

Please consider the following list of key outcomes from the Canadian Angus Association's Board of Directors Meeting held last month:

- 1) Director and current Audit Committee Chair Bob Hahn identified to the Board where the CAA's financial liquidity is presently a concern, further reiterating the need of the Updated Fee Schedule and 2015 focus on building reserves within the CAA.
- 2) The Board reviewed their new 'End' – **E-7: Provision of Optimal Member Services** – at this meeting. This is notable because the Board just created this key objective as an 'End' measurable by the CEO's performance at their last meeting and believe it is a "#1 Priority 'End'". The CEO was found in compliance with the Board's expectations of this **Policy E-7**.
- 3) The Board welcomes the CAA's new commitment to a '5-Day-Turnaround' on routine work submitted by mail, courier, e-mail, fax or personally dropped off. This will be the fastest turnaround time the CAA has every committed to.
- 4) There will be an election held for the CAA Board of Directors for the opportunity to represent Saskatchewan. Past President Kevin Blair is retiring and Jon Fox's term is completing. Jon is running for re-election and will be joined in the process by David Johnson and Tracey Willms. The election will run from mid-February to mid-March.
- 5) The Board considered the following data determined by statistically significant responses to surveys in recent months:
 - ✓ Member Satisfaction Summary:
 - 54.9% very satisfied
 - 32.4% somewhat
 - ✓ **- 87.3% Satisfied**
 - 9.4% service needs improvement
 - 3% no response
 - ✓ New (effective 16/01/01) Parentage Verification Policy - agree or not question:
 - 69.1% said yes
 - 27.2% said no
 - 3.6% no response
 - ✓ CAA Staff satisfaction – 92.3%

- 6) The Board accepted B.C. Angus selection of Lorraine Stanford as their elected representative to the CAA Board of Directors for the 2015-18 period. Congratulations are extended to Lorraine on achievement of her second consecutive three-year Board term.
- 7) The Board changed **Policy EL-11: Meetings and Shows, article 3.** to read:
- a \$1,000 travel grant for the travel of each of two ~~representatives~~ **CAA members** from each of the seven (7) regions and the Canadian Red Angus Promotion Society to the Annual National Convention.
- 8) The Board changed **Policy BC-6: CEO as “Corporate Secretary” to the CAA Board of Directors and all constituent entities** to read:
- serving as ~~Vice Chair~~ **Treasurer** of the Canadian Angus Foundation in perpetuity.
- 9) The Board appointed CAA member and Past President of the Board David Bolduc and CEO Rob Smith as official representatives to the Canadian Beef Breeds Council (CBBC).
- 10) The Board approved the following list of 50-Year Heritage CAA Members for 2015:
- | | | |
|---------|----------------|---------------------------------------|
| 5052138 | BELMORAL'S | D G Bell – Dubuc, SK |
| 5051163 | TOWN N COUNTRY | Kuno R Freitag – Alameda, SK |
| 5051226 | AP | Aldo Pederzolli – Medicine Hat, AB |
| 5051230 | POPLAR MEADOWS | Frank & Dianne Strimbold – Topley, BC |
- 11) Based on response from the Regional Associations, the Board strongly recommended to the CEO to remove the CAA’s new Gold Show Attire Rule.
- 12) Next meeting dates for the CAA Board are as follows:
- ✓ Wednesday, March 25th, 2015 – teleconference with the CAA auditors: KPMG;
 - ✓ Tuesday, June 2nd to Sunday, June 7th, 2015 – Convention Meeting;
 - ✓ Sunday, September 27th to Tuesday, September 29th, 2016 – Fall Meeting;
 - ✓ Sunday, January 24th to Tuesday, January 26th, 2015 – Winter Meeting.